

Christophe Bellégo

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Research Interests: Economics of Digitization, Empirical Industrial Organization, Quantitative Marketing, Applied Econometrics

REFERENCES

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ACADEMIC POSITION

Since Sep. 2017 Research Associate at CREST and Lecturer at ENSAE

EDUCATION

- 2010 - 2016 Ph.D. in Economics, University of Paris I Panthéon-Sorbonne,
Topic: *"Three Empirical Essays on Movie Admissions in the French Motion Picture Industry"*
Thesis Committee: Marc Bourreau (referee), Peter Ebbes (referee), Michael Visser (supervisor), Michael X. Zhang (chair)
Prize for best Thesis in economics in Paris (Chancellerie des Université de Paris 2017)
- 2007 - 2010 M.Sc. Economics and Statistics, ENSAE (Ecole Nationale de la Statistique et de l'Administration Economique)
- 2005 - 2010 B.Sc. Economics and B.Sc. Management, Ecole Normale Supérieure (Paris Saclay)

WORKING PAPERS

"Entry and Strategic Reactions in a Deregulated Industry, Evidence from French Broadband Internet", with Simon Georges- Kot

- **Job Market Paper**

"The Unintended Consequences of Anti-Piracy Laws on Markets with Asymmetric Piracy: A Natural Experiment in the French Movie Industry", with Romain de Nijs

- Revise & Resubmit 3rd round, **Information Systems Research**

"Electronic Word of Mouth, A Complement or a Substitute to Prerelease Information?"

- Reject & Resubmit, **Journal of Marketing**

“Does It Pay to Fight Crime? Evidence From the Pacification of Slums in Rio de Janeiro”, with Joeffrey Drouard
- Submitted

“Dealing with the Log of Zero in Regression Models”, with Louis-Daniel Pape
- Under Review, **Econometric Reviews**

“Decomposition of Movie Sales into Underlying Seasonal Demand, Competition, Weather, and Sales Promotion Effects”

WORK IN PROGRESS

“The Effects of Broadband Internet Availability on Cinemas Attendance”, with Simon Georges-Kot

“Long-Term Treatment Effects in Repeated Short Panels with an Application to Collaborative R&D Projects”, with David Benatia and Vincent Dortet-Bernadet

PUBLICATIONS

“Forecasting Euro Area Recessions by Combining Financial Information”, with Laurent Ferrara, **International Journal of Computational Economics and Econometrics**, 2017

“L’Impact de la Participation aux Pôles de Compétitivité sur les PME et les ETI”, with Vincent Dortet-Bernadet, **Economie et Statistique**, 2014

“Macro-Financial Linkages and Business Cycles: A Factor-Augmented Probit Approach”, with Laurent Ferrara, **Economic Modelling**, 2012

PROFESSIONAL EXPERIENCES

2014 - 2017
(3 years) **INSEE (French National Institute of Statistics)**, Economist in charge of the analysis of firms’ innovation and marketing strategies.

2011 - 2014
(3 years) **French Ministry of the Economy and Finance (DGE)**, Economist in charge of industrial public policy evaluations (Cluster policy, Reshoring initiative for French firms, Taxi sector reform, CICE).

2009 - 2011
(2 years) **Cofinova (SOFICA)**, Credit analyst in charge of the creation of a model simulating the returns from a movie investment + Analysis of the determinants of successful movies.

2009
(6 months) **Banque de France**, Business Conditions and Macroeconomic Forecasting Directorate. Intern in charge of forecasting Business Cycle in Euro area using financial variables with non-linear & Markov-Switching processes.

2008
(6 months) **Credit Agricole Asset Management**, Investment Management / Strategy team in Paris. Intern in charge of building a trading strategy on yield curve, a tactical model on 10-years bond, and a trading strategy on correlation swaps between FX rates.

CONFERENCE AND SEMINAR PRESENTATIONS

2019 University of Paris Nanterre (Paris-X) (Invited Speaker), CREST
2018 EARIE (Athens), 10th Conference on Digital Economics (Paris), CREST
2017 9th ICT Paris Conference, INSEE
2016 ISMS Marketing Science Conference (Shanghai), CREST
2015 AMA Summer Academic Conference (Chicago), INSEE
2014 EEA (Toulouse), EARIE (Milano), INSEE
2013 EEA (Gothenburg)

TEACHING EXPERIENCES

2017 - 2019	Empirical Methods for Business Decisions, ENSAE, Master (M2) Seminary in Economics, ENSAE, Undergraduate (L3)
2014 - 2015	T.A. in Microeconomics, ENSAE, Master (M1), Prof. Philippe Choné
2010 - 2011	T.A. in Microeconomics, ENSAE, Master (M1), Prof. Philippe Choné, and Laurent Linnemer T.A. in Econometrics, ENS Paris Saclay, Master (M1), Prof. Catherine Doz

AWARDS, GRANTS AND SCHOLARSHIPS

Labex ECODEC Grant (20 000 euros), 2018
Labex ECODEC Grant (5 000 euros), 2017
Ministry of Culture Research Grant (10 000 euros), 2016
Prize for best Thesis in economics in Paris offered by the Chancellerie des Universit  de Paris (2017)
Administrateur de l'INSEE, 2011-present
Full Student Fellowship as *Normalien* (Ecole Normale Sup rieure Paris-Saclay), 2005-2010

PROFESSIONAL SERVICES

Refereeing	Annals of Economics and Statistics, Economie & Statistiques, Revue Fran�aise d' Economie
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COMPUTER & LANGUAGE SKILLS

Computer Skills	STATA, R, SAS, MATLAB
Language Skills	French (Native), English (Fluent), Italian (Basic)

■ *Last updated: October 22, 2019*