

# **Workshop on Platforms, e-commerce and digital economics**

**CREST -- Telecom Paris**

**Wednesday, April 1, 2020**

**At CREST, Palaiseau**

With the support of the **Chair on Innovation and regulation in digital services.**



## **Preliminary Program**

**9.15 Welcome address – Amphi Gay Lussac, Ecole Polytechnique**

**9.30 – 10.50: Session 1:**

Enrick Arnaud-Joufray (Telecom Paris) :

“Product differentiation with bundles of characteristics and multi-purchasing”

Luise Eisfeld (Toulouse School of Economics)

“How do Online Product Rankings Influence Sellers’ Pricing Behavior?”

**10.50-11.20: Coffee break**

**11.20-12.00: Session 2:**

Morgane Cure (CREST)

“Visibility, Commission fees & Parity: Evaluation of the Booking.com Preferred Partner Program ” with Arthur Cazaubiel, Bjørn Olav Johansen and Thibaud Vergé.

**12.00-13.15: Keynote speaker: Giacomo Calzolari (EIU, Florence)**

**TBC**

**13.15-14.15: Lunch Break**

**14.15-15.35: Session 3**

Christophe Bellego (CREST)

“Entry and Strategic Reactions in a Deregulated Industry, Evidence from French Broadband Internet” (with Simon Georges-Kot)

Youssef Camara (Telecom Paris)

“Card-Sales Response to Merchant Contactless Payment Acceptance: Causal Evidence” (with David Bounie)

**15.35- 16.00: Coffee Break**

**16.00- 17.20: Session 4**

Alexis Larousse (CREST)

“Small firm policies: New evidence from drug procurement auctions in Brazil” (with Ulrich Laitenberger and Christine Zulehner).

Shiva Shekhar (Compass Lexecon)

“Zero pricing platform competition”

**Workshop venue: Ecole Polytechnique**